

Breakthrough Change

A proven 1-1.5 day planning process that engages your organization, customers and other key stakeholders in identifying the breakthroughs needed to secure your future along with the high-level plans to do.

Imagine a simple, speedy, planning process that can dramatically improve the way you do business; create enthusiasm, excitement and involvement; and result in meaningful change and the accomplishment of significant goals in a mere 3-9 months.

No need to imagine. The process has been used by organizations, small and large, to develop new products and services, recapture or create new markets, increase revenues/profits and mend broken relationships.

Traditional approaches to planning are not swift or flexible enough in today's world which is shifting and changing too fast. Too much time spent planning and the opportunity for significant change is lost. Too much focus on working an old plan and trying to force fit it into the new world, and hopes and aspirations for that plan soon dwindle. It's no wonder that up to 70% of plans end up gathering dust rather than leaving your competition in the dust.

Not with Breakthrough Change planning. At its core, the process:

- Involves a broad range of stakeholders not just in data gathering but in the actual planning session to ensure you identify and understand key trends and emergent needs and address them in ways that build shared commitment for your future
- Connects people to each other, customers and the market in ways that promote learning, deepen relationships and build trust
- Uses simple and innovative processes for consensus building and commitment – so that hard decisions are made and supported (internally and externally, as you make them and as you implement them).
- Employs a proprietary, proven and researched change strategy built on these foundations: Data and information (openly shared and explored) along with the creation of shared purpose, the use of mindful idea generation strategies, and focused planning create breakthroughs.
- Puts agile implementation processes in place so that you sense the environment and continually adjust plans and strategies accordingly.

When change is a necessity

When survival is at stake

When you've got to find another way...

BREAKTHROUGH CHANGE...

“Saved us from financial collapse and enabled us to be #1 in class within one year” – magazine publisher

“Helped us create a strong revenue new line in a mere 9 months...” – a retailer

“Enabled us to breakthrough practices that were as long-standing as our institution, streamline operations and create new revenue streams” – a large nonprofit

“Enabled management and union to not only talk together but tackle the issues that had crippled operations” – a federal law enforcement agency

Learn more by scheduling a call [here](#) – or simply call our office at 610.380.0970.

We look forward to helping you uncover and create your new future.